TAG DAO LLC

A Wyoming USA Limited Liability Company

Sub Type Decentralized Autonomous Organization (DAO)

file # 2021-001042843

TAG DAO LLC Community Paper (CP) 1.4

Prepared for: #CollarCrew HODL

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November 24, 2021

Proposal number: 436f6d6d756e697479205061706572202843502920312e34

Introduction

The TAG DAO LLC Community Paper (CP) 1.4 replaces all prior community papers if approved by DAO vote.

TAG DAO LLC is a Wyoming USA Limited Liability Company, Sub Type Decentralized Autonomous Organization (DAO) file # 2021-001042843 with a Perpetual term with an effective date of October 13, 2021. TAG DAO LLC's main project is CollarQuest that consists of:

- CollarQuest Play2Earn Metaverse
- CollarQuest NFT Marketplace
- CollarQuest native tokens, Dog Collar (COLLAR), Dog Tag (TAG), Genesis Mechanism (GeM)
- CollarQuest Sentient Programmable Assault & Reconnaissance Canine - Entity (SPARC-E)
- CollarQuest land, the SPARC-E homeland

The fundamentals of TAG DAO LLC are, and always have been, the community itself. The community infuses purpose, utility, and direction to TAG DAO LLC. The community holds the intrinsic value, not the Metaverse or tokens. Our Metaverse and tokens are simply the objects to focus community's power, skill, and extraordinary ability.

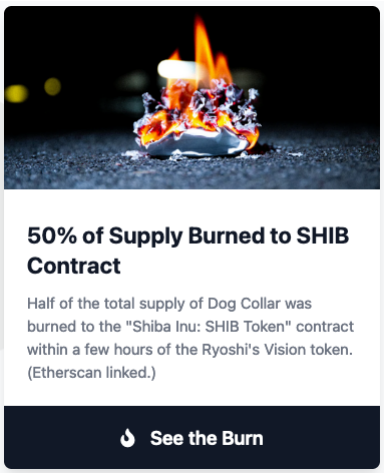
To that end, there will be no hidden roadmap, secret plans, or other opportunities for "insiders" to buy. All future developments, roadmaps, and opportunities will be planned openly and with input from all who wish to contribute.

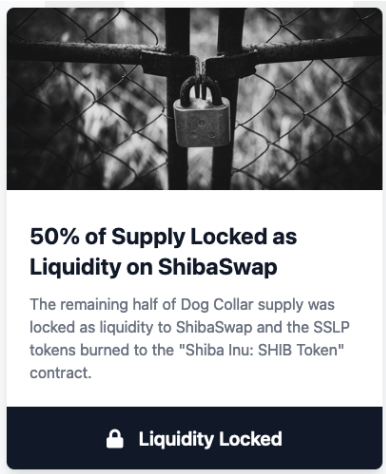
To our future -- together.

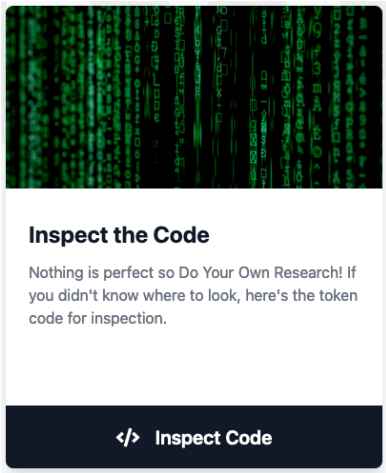
Morpheus

History

Like many others, COLLAR is an ERC-20 token that began its life as someone's experiment or training exercise. COLLAR, simplistic in its code and born out of an apparent coding tutorial, is as fundamental a token as one can expect. After creation, COLLAR was left cast aside and overshadowed for weeks by other projects. As the second token to be launched on ShibaSwap, (with half the supply burned to the Shib token contract), community members decided to revitalize this underdog and prove gimmicks, fancy code, and "to the moon" marketing pushes are not necessary.







Objective

The objective of the Community Paper (CP) version 1.4 is to build on the mission and vision for self-governance, and to release more details about TAG DAO LLC, CollarQuest, CollarQuest Academy, CollarQuest Tokenomics, Dog Tag (TAG), and Genesis Mechanism (GeM).

TAG DAO LLC

On July 1, 2021 the State of Wyoming officially recognized decentralized autonomous organizations (DAOs) as a new type of limited liability company, or LLC. DAOs are governed by the terms of smart contracts, without the hierarchical control structure seen in traditional companies. On October 13, 2021 TAG DAO LLC was listed as a Wyoming USA Limited Liability Company, Sub Type Decentralized Autonomous Organization (DAO), file #2021-001042843 and is in good standing.

Decentralized Autonomous Organization (DAO)

One of the major features of digital currencies is that they are decentralized. Meaning they are not controlled by a single institution like a government or central bank, but instead are divided among a variety of computers, networks, and nodes. In many cases, virtual currencies make use of this decentralized status to attain levels of privacy and security that are typically unavailable to standard currencies and their transactions.

DeFi inspired the foundation of our DAO not to have a single person or institution that controls TAG DAO LLC, but rather the DAO votes are to instruct a person or institution to implement the outcome of DAO votes.

All current and future #CollarCrew are invited and encouraged to join or view the present or past DAO actions at: https://governance.collartoken.com/#/ and connect with other members via our official Discord server https://discord.gg/collarcrew.

TAG DAO LLC members accept and acknowledge that no one person is directing or has a position over TAG DAO LLC, rather; all HODL have the title of entrepreneur to include Morpheus, who will hold a title of Ceremonial CEO that comes with no additional governance rights, the Ceremonial CEO position is to implement the will of TAG DAO LLC in setting up operations, signing official documents as required by government agencies, interviewing, and installing of the Executive Director of TAG DAO LLC who will work with the Ceremonial CEO in the base policies and procedures of TAG DAO LLC.

Contracts and Wallets

Dog Collar (COLLAR) Token Transparency

50% of COLLAR burned to SHIB Contract: https://etherscan.io/tx/0x45317c391be5ba2a1226c852b41a2b3d6f3f1a6702b0206d19af80c88dfe1070
50% of COLLAR Liquidity locked to ShibSwap: https://etherscan.io/tx/0xfaab6c07a95885813a24fc31f36cfe68981562896eab972a5ffb0331fa159898

Inspect COLLAR Code: https://etherscan.io/address/0x9783b81438c24848f85848f8df31845097341771#code

ERC-20 Dog Collar (COLLAR) 0x9783b81438c24848f85848f8df31845097341771

ERC-20 Dog Tag (TAG) 0x7797c85b46f548eacc07c229f6cd207d6370442f

ERC-20 Genesis Mechanism (GeM) 0xebc27d9bd8ac268934784dcdf1eaa10dfaf97a9f

TAG DAO LLC Multi-Signature Donation Gnosis Safe Wallet:
0x23Aa05DDF32F6D20AD0d3FcFBb7F5E05a4445AF8

Additional Multi-Signature wallets will be created for: Treasury, Reserves for community protection, and to receive token drips from the tokenomic design contained in this document.

Matrix Wallet is for the COLLAR/TAG/CollarQuest (SPARC-Es, land, etc) ecosystem founders who relaunched COLLAR, minted TAG, GeM, and developing CollarQuest: 0x92dEc798278B8CC25859A979568e694A0B3eAE9d The Matrix Wallet is perpetual and shall not be removed from the Community Paper tokenomics unless agreed by all parties, and by a supermajority DAO vote. The Matrix Wallet shall receive 4% of any future native token minted or acquired into the ecosystem CollarQuest or it successors.

Community Conduct on TAG DAO LLC Forums

The CollarCrew community supports a welcoming forum for all to ask questions, offer opinions and learn from each other. The following guidelines are to assist our community in interacting with each other.

1) No person utilizing official forums shall:

1a) Haze, harass, intimidate, bully, cyberbully or menace another, or engage in behavior deemed by the community to endanger the safety or well being of directors, staff, self, or others;

1b) Initiate or circulate information one knows to be false concerning alleged tactics used by trolls that the community deems to divide members from the community's goodwill.

2) If community forum admins become aware of such bad actors, they, at their sole discretion, may utilize any of the following:

2a) Point out the actions that violate the Community Conduct on the Forums and that the continued behavior(s) may lead to being muted or banned.

2b) The first muting of the individual(s) shall be a minimum of 24 hours. This time allows the admins to review the circumstances and determine the appropriate consequences.

2c) A second muting will occur if an individual(s) continues or repeats the same or similar behavior. The second muting will stay in effect pending the outcome of a review or DAO vote to accept or reject the admins recommendation to ban the individual(s). If admins were to ban the individual(s), a log entry would be generated to inform the community of the ban with the reasoning behind the action if admins feel a public DAO would serve the community, a DAO vote with the reason of the username being prohibited from the community.

2d) The DAO may maintain a public posting of the username(s), screenshots. and a summary of the incident. The individual(s) may seek an appeal of the determination. Transparency and access are some of our core values. If the individual(s) seeks to be reinstated after 30 days, we may reconsider removing the ban provided the individual(s) submit the request from such individual(s) shall include how they have changed and why the DAO should reinstate access to the excluded individual(s) username(s).

The banned individual(s) username, along with the supporting documentation, may remain publicly available until such time that the community votes via the DAO to reinstate or remove the entry from the public record.

Voting

An electoral threshold is defined as a DAO Proposal garnering greater than 20% of the circulating supply of the governance token at the time of a the DAO Proposal posting requirements.

The basic requirement for adoption of a motion by its members, with a quorum, is a Majority Vote. A majority is more than half of the votes cast by persons entitled to vote, after taking blank votes and abstentions into account. The majority does not mean 51%. Example: In a situation with 1000 votes, the majority = 501 votes (not 51% which = 510 votes).

A supermajority voting provision, an amendment to the founding charter, is a provision that states that specific DAO Proposal actions require much more than a mere majority – typically 67%-90% – approval to pass. In other words, a supermajority voting provision requires greater than a majority of DAO HODL approval for specific actions to be approved. Example: Voting rights, DAO (minimum HODL, token burn requests).

The following rules have been set up in the interest of providing meaningful community oversight. Future voting rule changes will be from the outcome of public votes under the following conditions.

DAO voting was created with the founding vision to allow any one wallet holder with greater than 5,000,000,000,000 COLLAR may submit a new DAO Proposal. CollarCrew are encouraged to work inside the framework of bringing forward ideas to the appropriate committee for public discussion. Please see the standing committees to identify the correct committee that matches your interest(s).

New Proposal:

- A COLLAR HODL with greater than 5,000,000,000,000 (5 Trillion) in ONE wallet that HODL can submit a new proposal for consideration.
- Multi-signature donation wallet signers may submit a new proposal without the 5,000,000,000,000 (5 Trillion) requirement. This additional privilege is not designed for self-benefit but allows for straw proposals to help narrow down options when clarity is needed from the community on an action item.

Community Straw Polls

Community straw polls are quick polls that may happen on Discord or Telegram from time to time. While polls are not official Governance DAO Proposals votes, we utilize the polls to ask an essential question to assist the overall community in bringing forward better questions to an official DAO vote.

Community straw polls will be posted from trusted individuals who carry the title of Admin or other such titles in our #CollarCrew online community.

Staking and Farming

Dog Collar (COLLAR), Dog Tag (TAG) Tokens will be listed on the Goji Crypto platform. This gives our token the capability to leverage the "as a service" functionalities that GOJ offers; Goji Lock, Goji Farming, Goji Staking, Goji Dao and GojiSwap. These services are distributed by a decentralized application that interfaces a smart contract within the Ethereum and Polygon networks, other chains are slated in 2022. These centralized applications provides TAG DAO LLC the benefit of scaling rapidly and are accessible across the globe with security in mind. The GOJ platform of services allows TAG DAO LLC to implement the new Governance Token called Dog Tag (TAG). TAG will become the COLLAR DAO token used to govern TAG DAO LLC.

Dog Tag (TAG) Reward and Governance Token to COLLAR

Dog Tag (TAG) is key to our long-term future of TAG DAO LLC. TAG offers a method of ongoing funding to our TAG DAO LLC organization by providing the funding needed to operate our growing operations, direction will be provided via our DAO voting.

Figure A1 visualizes the ONE TIME distributions of the governance token called TAG. TAG will become the TAG DAO LLC oversight governance token via our DAO. TAG will not go into effect as the governance token of TAG DAO LLC until sixty (60) days post Liquidly Event (LE) deployment on the GOJ platform as a Service.

Figure A1 shows the minting allocation, treasury, reserves, and incentives to achieve our lofty goals in bringing TAG DAO LLC to the forefront as the Gold Standard in self-governance.

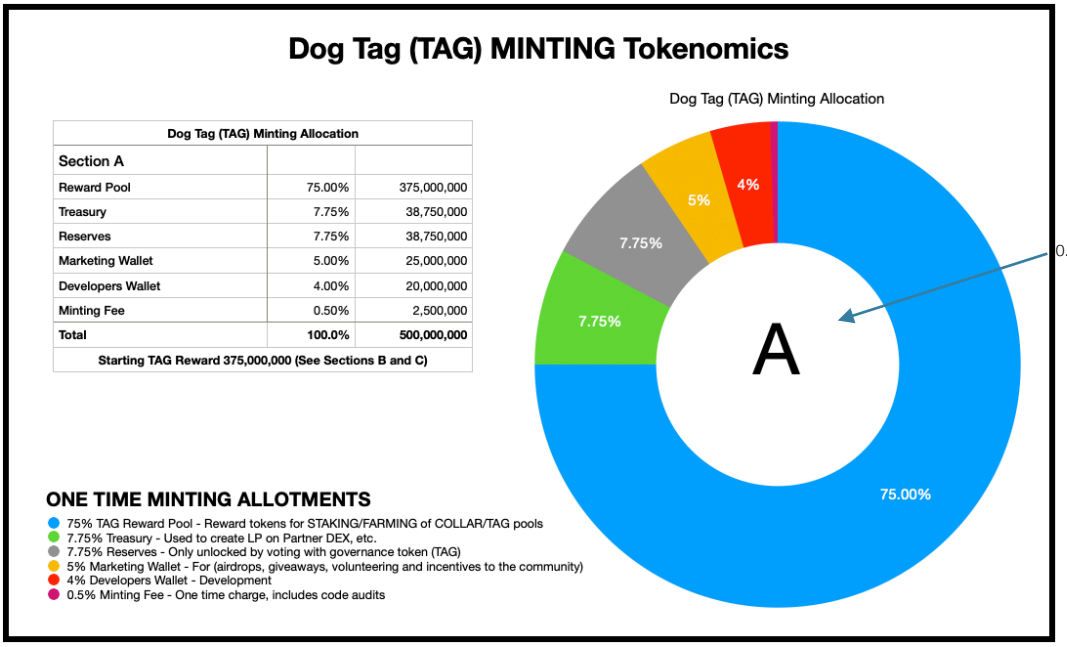


Figure A1

The TAG fundamentals design goals are to provide a market competitive incentive for STAKING and FARMING of COLLAR and TAG to receive fees and the reward token Dog Tag (TAG). Dog Tag (TAG) has been minted and can be seen here. The 375 Million TAG Tokens will start as a reward token at the time COLLAR and TAG LP are deployed on the GOJ platform.

See the **etherscan.io** information on **TAG**, additional information will be released in the future.

Dog Collar (COLLAR) and Dog Tag (TAG) will hold a Liquidity Event (LE) on the Goji Crypto platform sixty (60) days after the completion of the LE, TAG will replace COLLAR as the voting token, and TAG will be installed as the voting token that will govern TAG DAO LLC (COLLAR, TAG, GeM, and CollarQuest).

Figure A2 visualizes the STAKING AND FARMING TAG Reward distributions of using Dog Collar (COLLAR). Personal TAG returns are based on the percentage each person has in relationship to the total of the Liquidity Pool.

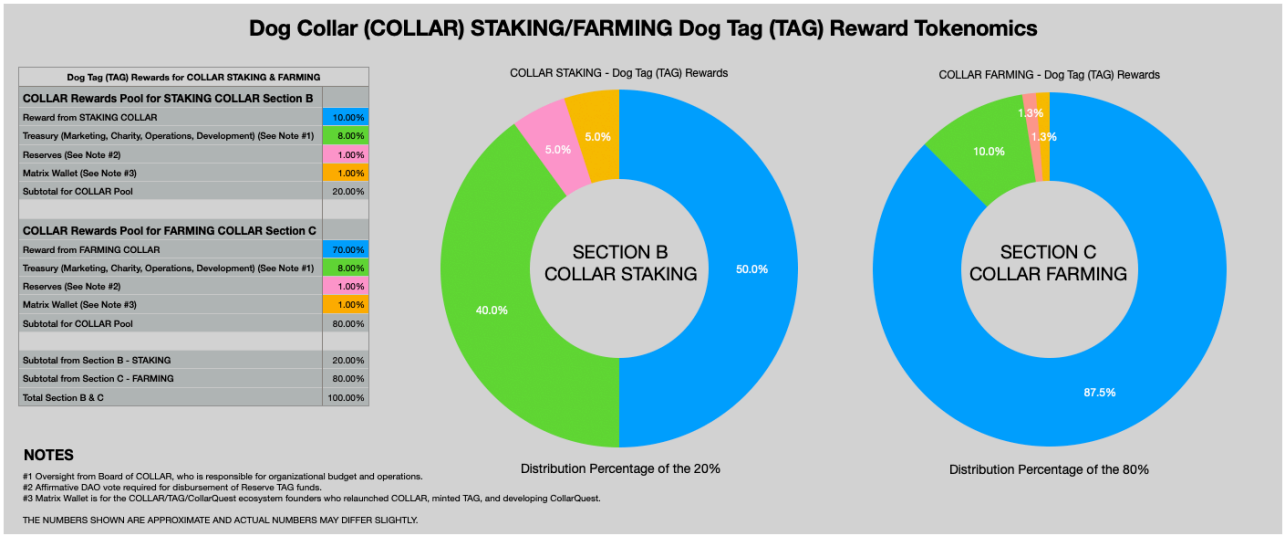


Figure A2 (SUBJECT TO CHANGE)

Figure A3 visualizes the STAKING AND FARMING TAG Reward distributions for using Dog Tag (TAG). Personal TAG returns are based on the percentage each person has in relationship to the total of the Liquidity Pool.

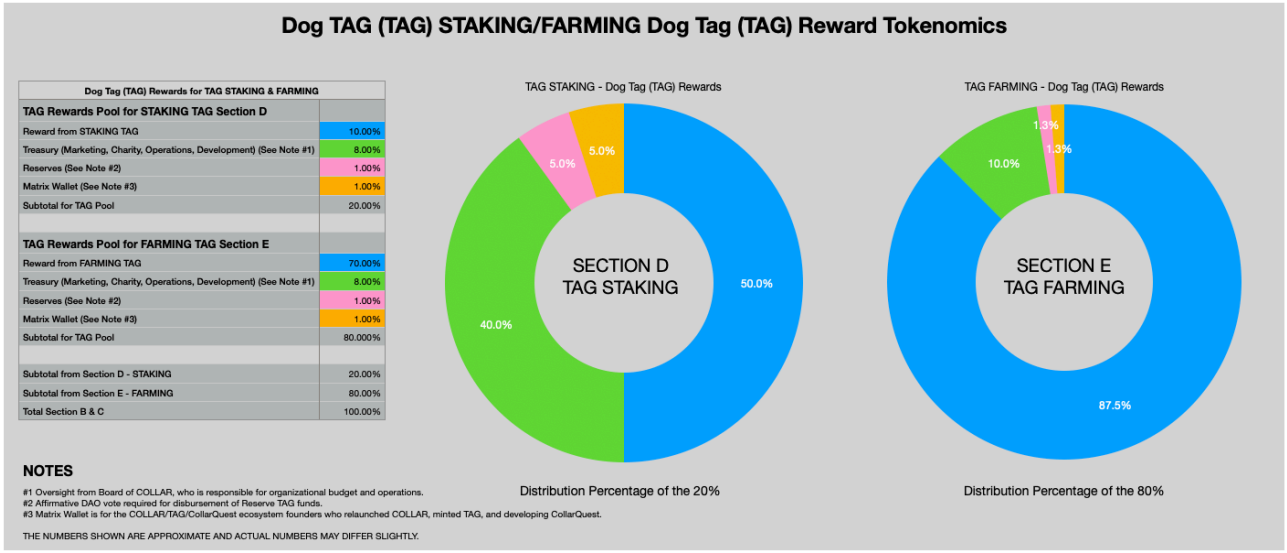


Figure A3 (SUBJECT TO CHANGE)

Genesis Mechanism (GeM)

Genesis Mechanism (GeM) is an ERC-20 token. Like real-world pets, SPARC-Es can be replicated to create new offspring. To avoid hyperinflation of SPARC-Es there is a maximum amount of times a SPARC-Es can be replicate before it can not render offspring. Both Dog Tag (TAG) and Genesis Mechanism (GeM) will be required for SPARC-E that replicated.

Figure A6 visualizes the ONE TIME distributions of the replicating token called GeM. GeM will not be released until the CollarQuest game floor opens for gameplay.

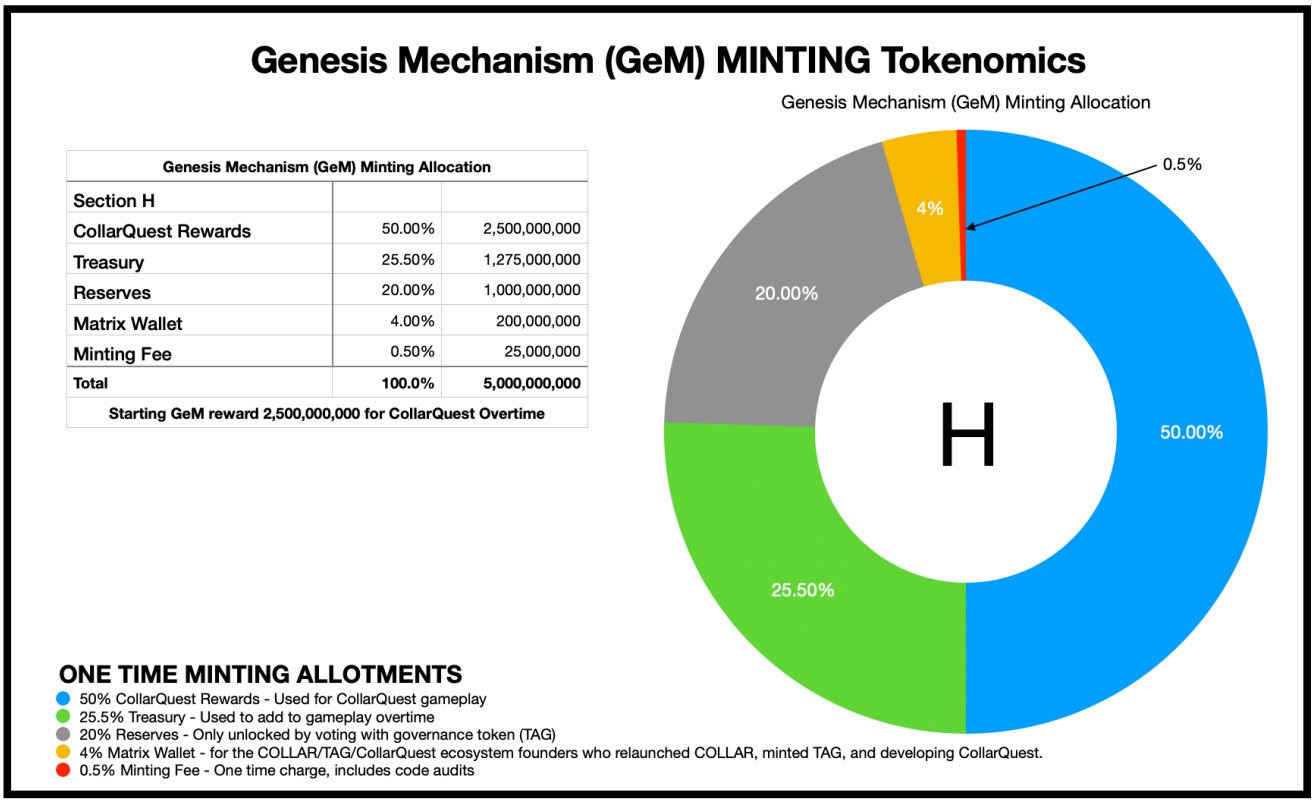


Figure A6 (SUBJECT TO CHANGE)

The 2,500,000,000 GeM Tokens will be available over time from gameplay in CollarQuest.

GeM initial minted supply is 5,000,000,000, but GeM has the ability to increase and decrease from the action of the DAO. This will allow the DAO to vote to increase or install a burn to better balance the CollarQuest ecosystem. See etherscan.io for information on GeM.

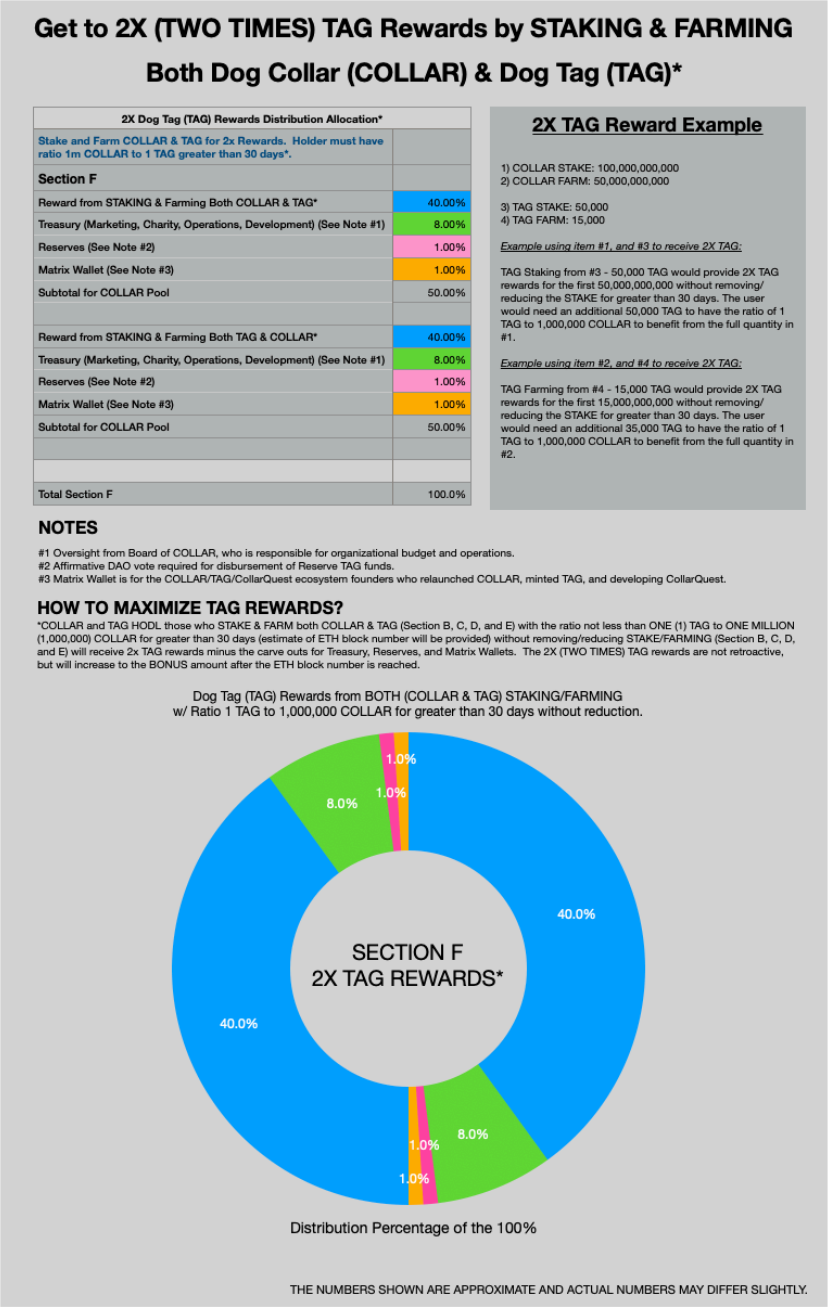


Figure A4 (SUBJECT TO CHANGE)

2X Dog Tag (TAG) Rewards

To receive the 2X (TWO TIMES) Tag rewards (Figure A4) a HODL of COLLAR and TAG who STAKE & FARM both COLLAR & TAG (Section B, C, D, and E) with the ratio not less than ONE (1) TAG to ONE MILLION (1,000,000) COLLAR for greater than 30 days (estimate of ETH block number will be provided) without removing/reducing STAKE/FARMING (Section B, C, D, and E) will receive 2x TAG rewards minus the carve outs for Treasury, Reserves, and Matrix Wallets. The 2X (TWO TIMES) TAG rewards are not retroactive, but will increase to the BONUS amount after the ETH block number is reached.

Personal TAG returns are based on the percentage each person has in relationship to the total of the Liquidity Pool.

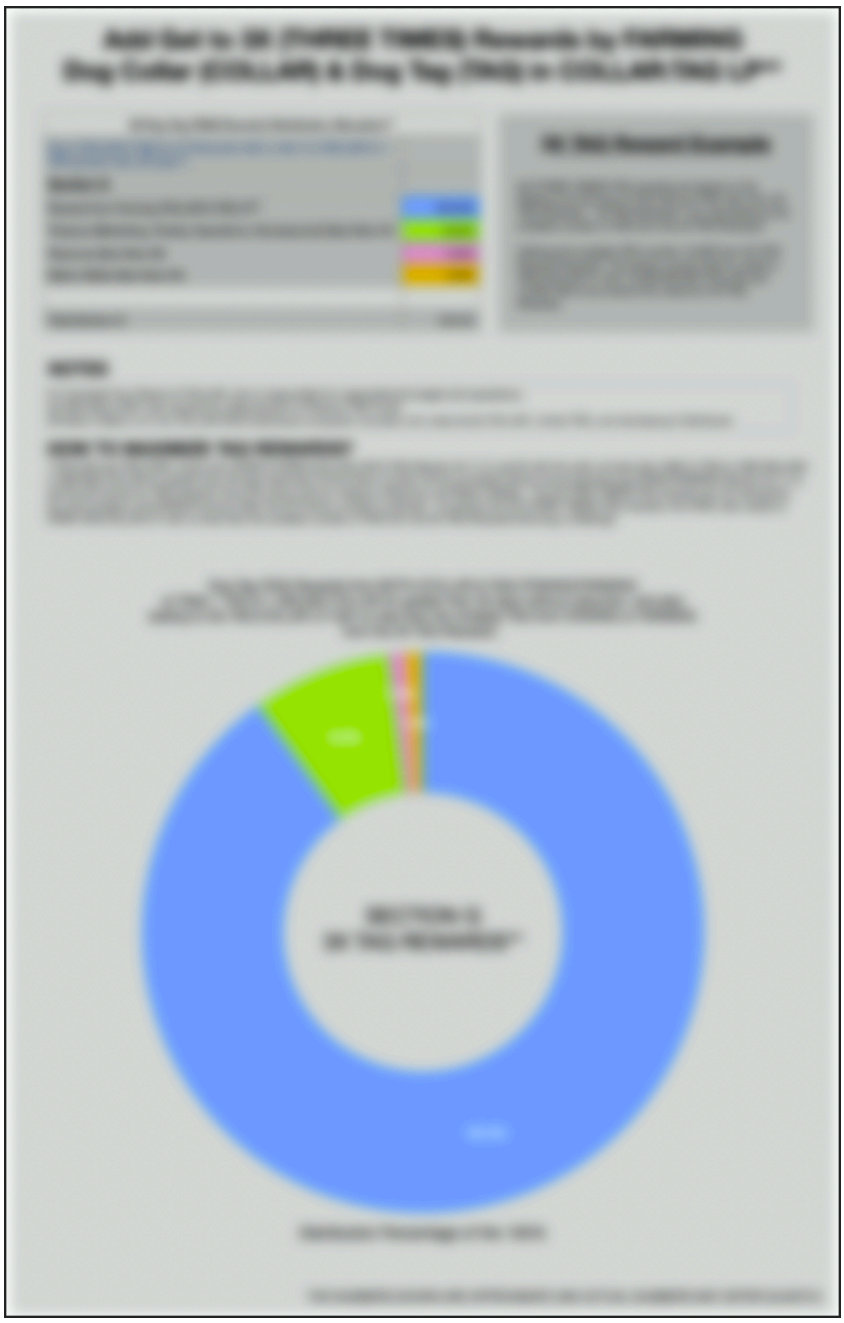


Figure A5 (SUBJECT TO CHANGE)

3X Dog Tag (TAG) Rewards?

We are working on multiple other unique items that will benefit the #CollarCrew.

Figure A5 to be clear in our up and coming (NOOS) CP 1.5

Personal TAG returns are based on the percentage each person has in relationship to the total of the Liquidity Pool.

CollarQuest Tokenomics

The utility of CollarQuest may come from the demand from players who acquire SPARC-Es, upgrade SPARC-Es abilities, or from SPARC-Es replicating. The players in gameplay choices who choose to do any of the examples listed will trigger an exchange of tokens for NFT game items. The funds that are spent will be deposited based on the percentages shown in Figure A7.

Eligible DAO voters have oversight responsibility for the Treasury and Reserve wallet with exception to a DAO approved budget expenses that include Executive Director who shall have a budget for: operations, marketing, finance, human resources, Information Technology (Research and Development, Security). The Executive Director along with the Ceremonial CEO will bring forward quarterly reports and budget forecasting that will include but is not limited to: 1) reintroducing a portion of the funds back into the Metaverse, 2) adding additional tokens in the Metaverse that would increase the play2earn possibilities from gameplay, 3) work with institutional investors that seek to buy any of our tokens, thereby not impacting the pricing from swapping out native tokens into other tokens to fund the Metaverse growth.

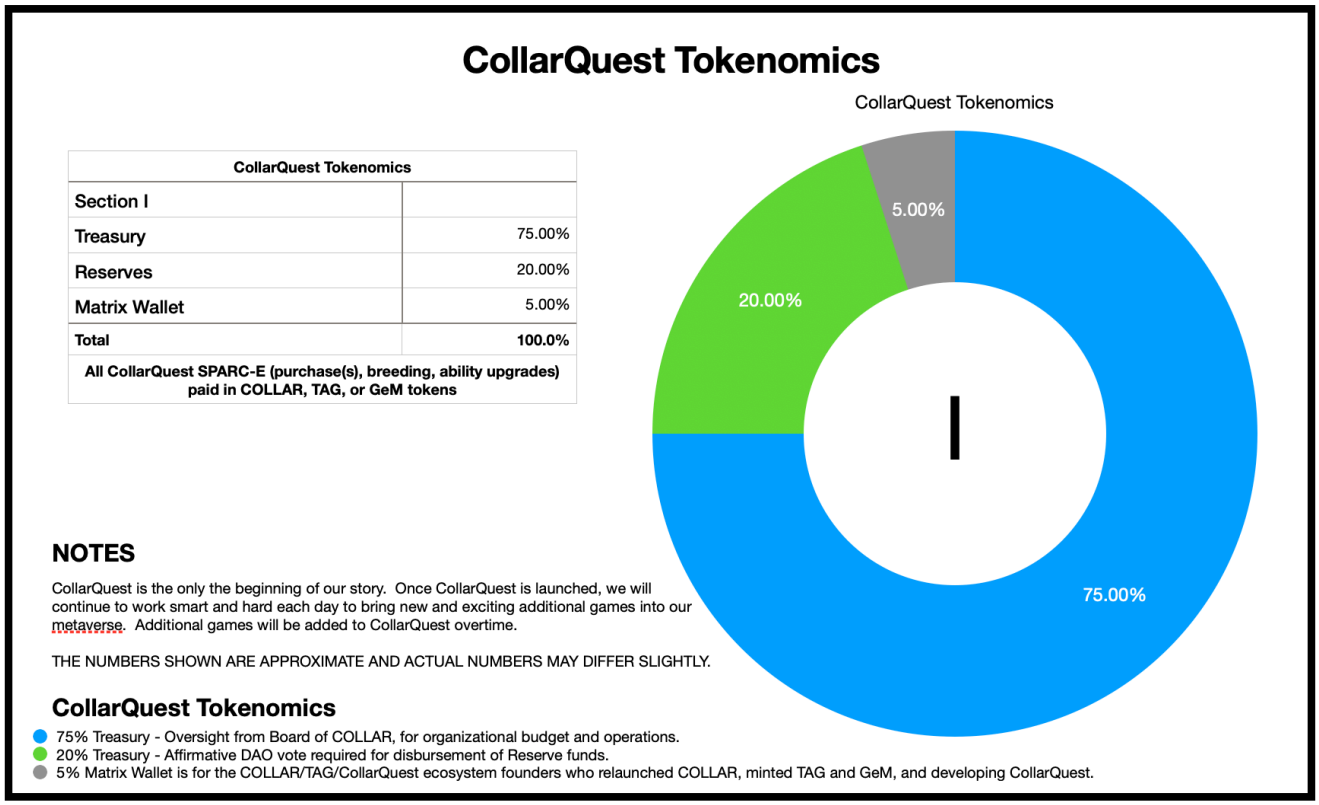


Figure A7 (SUBJECT TO CHANGE)

Sentient Programmable Assault & Reconnaissance Canine - Entity (SPARC-E)

The SPARC-E sales will consist of four different phases. Phase 1 Step Release consists of 12,500 SPARC-Es that can be purchased. Phase 2–4 step release will happen prior to the game floor opening. Figure J visualizes the minting schedule for each Step Release Phase.

SPARC-Es will be created as NFTs with random characteristics, abilities, and various skills, which may battle against computer-controlled opponents or other real-life players.

The in-game SPARC-Es are NFTs, a unique digital asset exclusively owned by you! Any SPARC-E created or purchased through the game's replicating mechanics will be an original digital asset that can be played, sold, or transferred in or out of the game!

To start playing CollarQuest, you will need to create a CollarQuest account and buy a starter team of three (3) SPARC-Es. You can buy as many SPARC-E as you wish to purchase, but you can only play a team of 3 SPARC-E at anyone time. Those lucky enough to have more than 3 SPARC-E can choose to make any additional teams available for CollarQuest Academy.

Players can also trade SPARC-E peer-to-peer, meaning you can purchase directly from other players, or your friends can give you SPARC-E for free (lucky you!). More information about our CollarQuest Marketplace will be released as we get closer to releasing CollarQuest Marketplace.

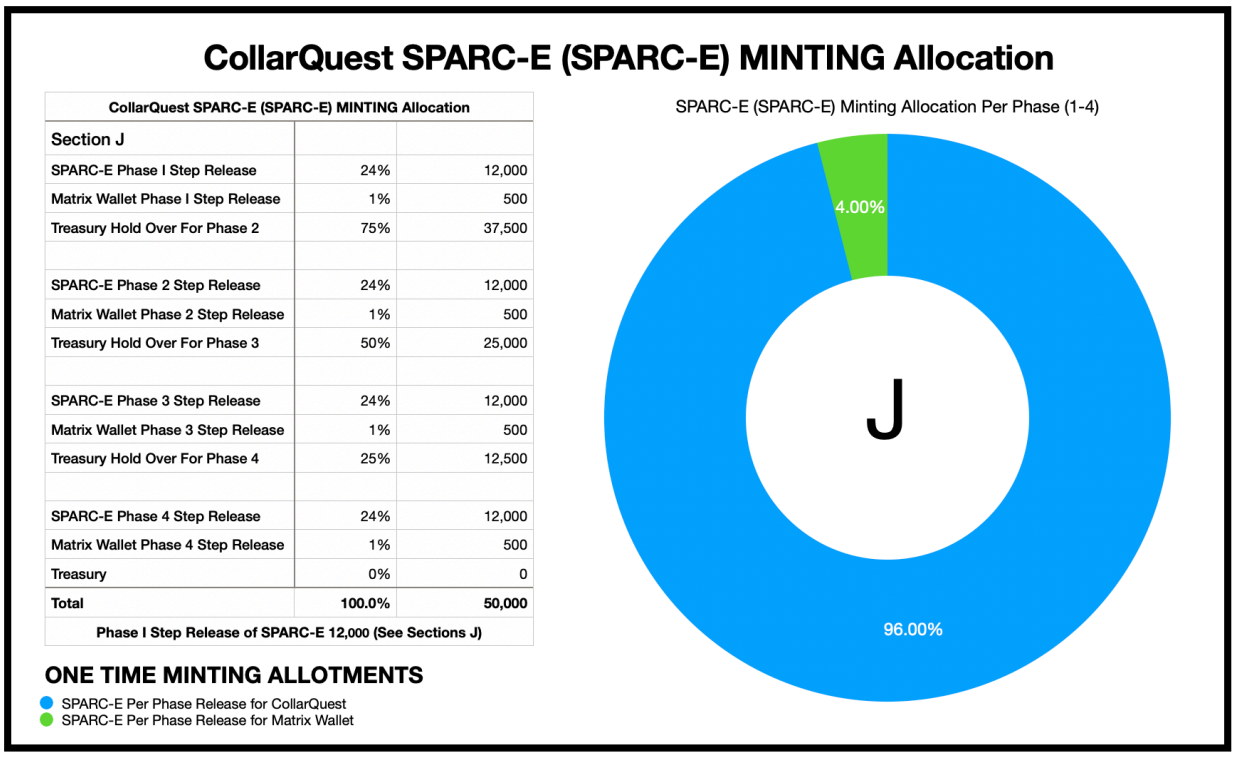


Figure A8 (SUBJECT TO CHANGE)

CollarQuest Academy (ACADEMY)

What is CollarQuest Academy?

A CollarQuest Academy manager is when (a player who has more than enough SPARC-E) gets a cadet (a player who can't afford their own SPARC-E team) to play the game for them using their SPARC-E. The Genesis Mechanism (GeM) earned by the cadet will then be split between the manager and the cadet depending on their agreement. It can be 50-50, 60-40, or however their conversation will go.

Cadets do not have access to the GeM token that they earned in-game. It will be the manager that will process the withdrawal of the GeM token. The cadet can opt to receive either hard cash of their chosen currency (USD, GeM token, etc.) or cryptocurrency (TAG, ETH, etc.). Payment schemes should be discussed beforehand given that withdrawals can only be done once every 2 weeks. Both cadet and manager should also consider the timing of withdrawals because of the fluctuating nature of GeM token and crypto in general, what is $100 in GeM token today, may be worth $150 tomorrow or less, etc.

How do I become a CollarQuest Academy Cadet?

Becoming a CollarQuest Academy Cadet involves a lot of trust because all of the risks involved (such as getting the account banned) in a CollarQuest Academy lies mostly on the manager. It is the manager's SPARC-Es after all. There is almost no risk in being a cadet. There are no laws protecting the manager's assets, and most cadet-manager relationships are remote. If you are a cadet, please, do take care of your manager's SPARC-Es.

There are several ways to get a SPARC-Es via the CollarQuest Academy but the most effective way is still personally knowing a SPARC-Es manager and asking to be their cadet. Because of the saturation of players wanting to play without being able to afford their own teams, there is an unlimited supply of potential cadets. Most of which come from 3rd world countries such as the Philippines.

In fact, there is so much demand for a SPARC-Es CollarQuest Academy that people who want one will be willing to write resumes and are constantly posting in SPARC-Es Manager groups with why they should be chosen. If you are looking for a SPARC-Es CollarQuest Academy, I suggest that you start in the COLLAR discord server

What to look for as a Cadet?
Rules vary from CollarQuest Academy cadet to cadet. Some of the rules you may need to follow might look like this.

1. Multi-Accounting or Botting is strictly forbidden. As a cadet, you will only play on the account provided to you during your CollarQuest Academy tenure. Please never share your account password or QR code with anyone. You can NOT play more than ONE account. You cannot share a device with another player in your household to play SPARC-E. 1 account per device!
2. If you are banned for any reason, (botting, multi-account earning, violating CollarQuest Academy Terms of service, etc) all GeM token will be lost.
3. You must understand the CollarQuest Academy terms of use https://www.collarquest.com/terms/ and agree to follow them.
4. Be respectful when you post on the Official CollarQuest discord server. No wen this, wen that. Fix this, nerf that. Use the Ask-A-Manager channel if you have any questions first.
5. If you would like to search for another CollarQuest Academy relationship while a cadet here, you must inform a manager first. Do not apply if you already are a cadet.

Other things you should watch out for are:

- Track record and who is behind the CollarQuest Academy. Are they well-known or anonymous?
- What is the GeM token payout – Ie, is it 70 to you and 30 to the manager? Make sure you get a good payout!
- What is theGeM token minimum – High GeM token minimums may be impossible to get to and will be stressful!
- What sort of SPARC-Es are you getting (floor SPARC-E are tough to grind anything on)
- How active are the managers and what is their reputation?

CollarQuest land (LAND)

Ariomont, the SPARC-E homeland, is divided into tokenized plots of land which act as homes and bases of operation for their SPARC-E . Plots can be upgraded over time using various resources and crafting ingredients that can be found when playing the game.

In addition, land-owners might find TAG tokens on their land plots, or use the SPARC-E that occupies the land plot to explore resource nodes on the map. When interacting with resources nodes SPARC-E can find TAG and potentially other resources.

Resource Gathering and Crafting

- Resources will spawn in nodes across Ariomont and be used to upgrade both land and SPARC-E.
- Landholders will have first rights to any resources that spawn on their land.

Real-Time PvE Battles

Self-bred evil SPARC-E called APEP are terrorizing Ariomont. Players will be able to take on APEP in real-time battles, either alone or in groups. APEP will drop an assortment of resources, items, and blueprints used to upgrade land and individual SPARC-E.

Ariomont consists of 90,601 plots of land. These land plots are represented as Non-Fungible Tokens and can be freely traded by players. See Figure A9.

Land Type	Player-owned	Total supply
Rhode Ridge	0	22042
Birklands	0	22025
Tundra	0	16537
Argos	0	8264
Inception	0	220
Village Green (Center)	0	3501
Map (water, roads, resource nodes)	0	18012
Total land	**0**	**90601**

Figure A9 (SUBJECT TO CHANGE)

Land gameplay is still being actively developed and will be released in phases.

Phase one is the gameplay mentioned above, and phase two will focus on turning Ariomont into a virtual world with a focus on user-generated content. Players will be able to create games using the Ariomont SDK and place these games on land that they own.

What is CollarQuest land Sales and Step Phases?

The land sale will consist of four different phases. Phase 1 Step Release consists of 21,744 plots that can be purchased. Phase 2–4 will launch after land gameplay is released. Figure K visualizes the minting schedule for each Step Release Phase.

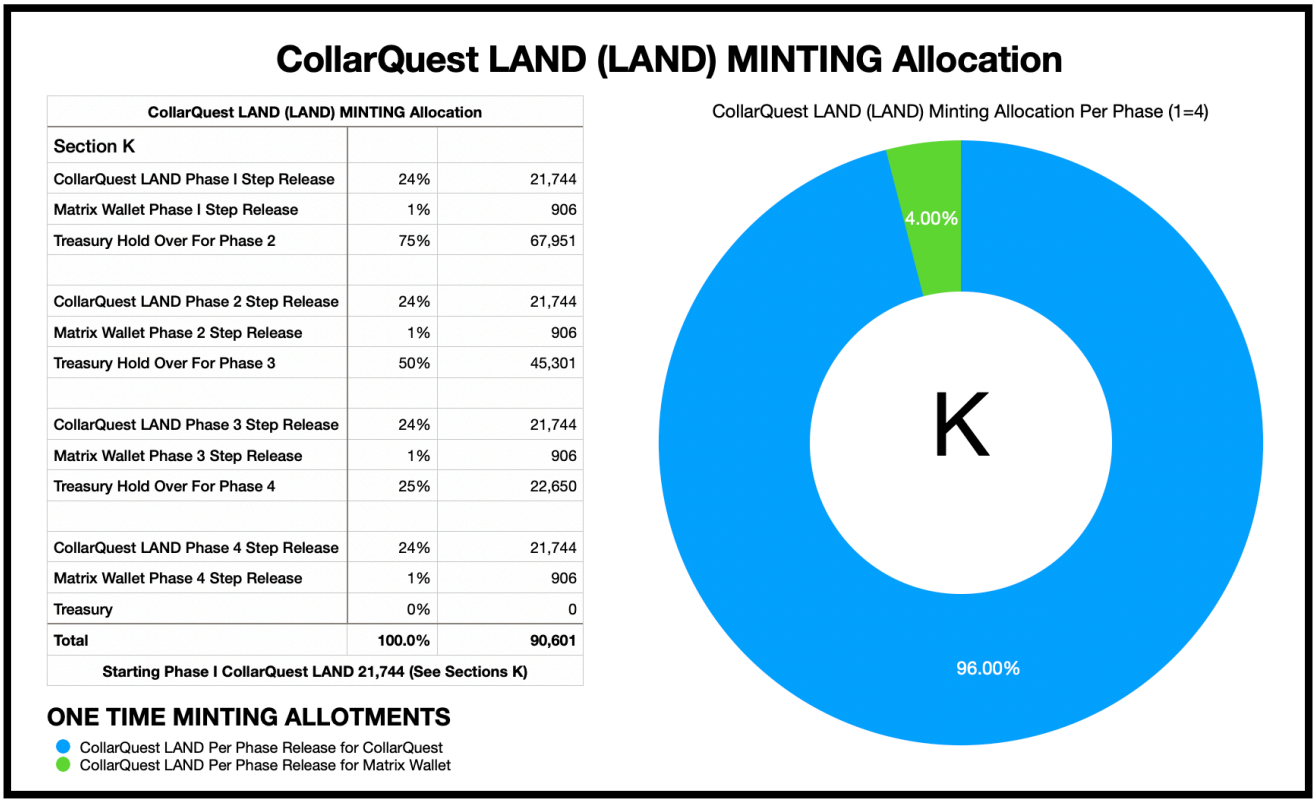


Figure A10 (SUBJECT TO CHANGE)

Can I purchase multiple land-chests at the same time?

Yes. Players can purchase up to 100 Chests of the same type at the same time. You will not be able to buy different kinds of chests with one transaction.

Can I decide where to place my land?

Once a Chest has been purchased our algorithm will decide where on the map the land will be placed within the region associated with the chest.

All land purchased in the same transaction will be placed next to each other within the same region.
Example: If you purchase 50 Birklands Chests in the same transaction, you will get 50 connected plots of land in the Birklands Region. See Figure A11 for sample CollarQuest land design.

Figure A11 (SUBJECT TO CHANGE)

What is the advantage of having land plots connected each the other?

There are various benefits of having connected land plots:

- Every structure in CollarQuest has space requirements. Some structures will require multiple connected land plots to build.
- Your SPARC-Es will travel faster on land that you own.
- Connected plots can be managed and viewed all at once.
- Certain items will give spiffs to SPARC-Es on connected lands as well.

What are the dimensions of each plot of land?

Every plot of land consists of 64 blocks(8x8).

Every item and structure in Ariomont has a space requirement. Some require one block of land, while others require more space and resources to build.

What is Inception land?

Located in the center of the map, Inception land is extremely rare and is capped to 220 plots. There will be rare bosses that spawn on Inception land, and the owners of Inception land will get a cut of all the resources collected on their land.

When is land tradable?

Land in Quadrant 1 will be tradable on a date certain to be announced after CollarQuest land gameplay launches.

How many SPARC-Es can fit on one land plot

Initially, 3 SPARC-Es can be assigned to each plot of land. In the future, land can be upgraded to hold more SPARC-Es by building specific structures.

What kind of structures can be built, and how large can these structures get?

Players will find blueprints for structures all across Ariomont when defeating villains.

Every structure will have a base set of demands that need to be fulfilled to be functional.

Time: Bigger and more advanced structures will require a great deal of time to build.

Block size: Certain buildings can require up to 6400 blocks of available space. Cooperate with your guild-mates and build amazing wonders which will impact the lives of everyone in Ariomont.

Resources: Smelt your leftover common/rare/epic items into resources that required to erect specific structures.

Players will have to apply to the Ariomont High Council for specific blueprints to build shops for monetization. A business plan would prove helpful in these situations. This feature is under development, and more information will be made available in future Community Papers.

CollarQuest Tokenomics

When reading about the CollarQuest Tokenomics, think in the framework of when people want to play CollarQuest, they need to buy 3 SPARC-E to play CollarQuest. When players purchase SPARC-Es via the CollarQuest Marketplace, the payment will be routed using the CollarQuest Tokenomics shown in Figure I.

The DAO oversees the Treasury and Reserve wallets. The DAO may take action that could direct funds to new games to be developed for our CollarQuest metaverse or add additional reward tokens into the gameplay for players to earn. DAO proposal should direct the Ceremonial CEO to instruct with clear directions.

All native tokens used for purchasing/upgrading/breeding SPARC-Es, including CollarQuest land, building, or mini-games, shall follow this same CollarQuest Tokenomics shown in Figure I.

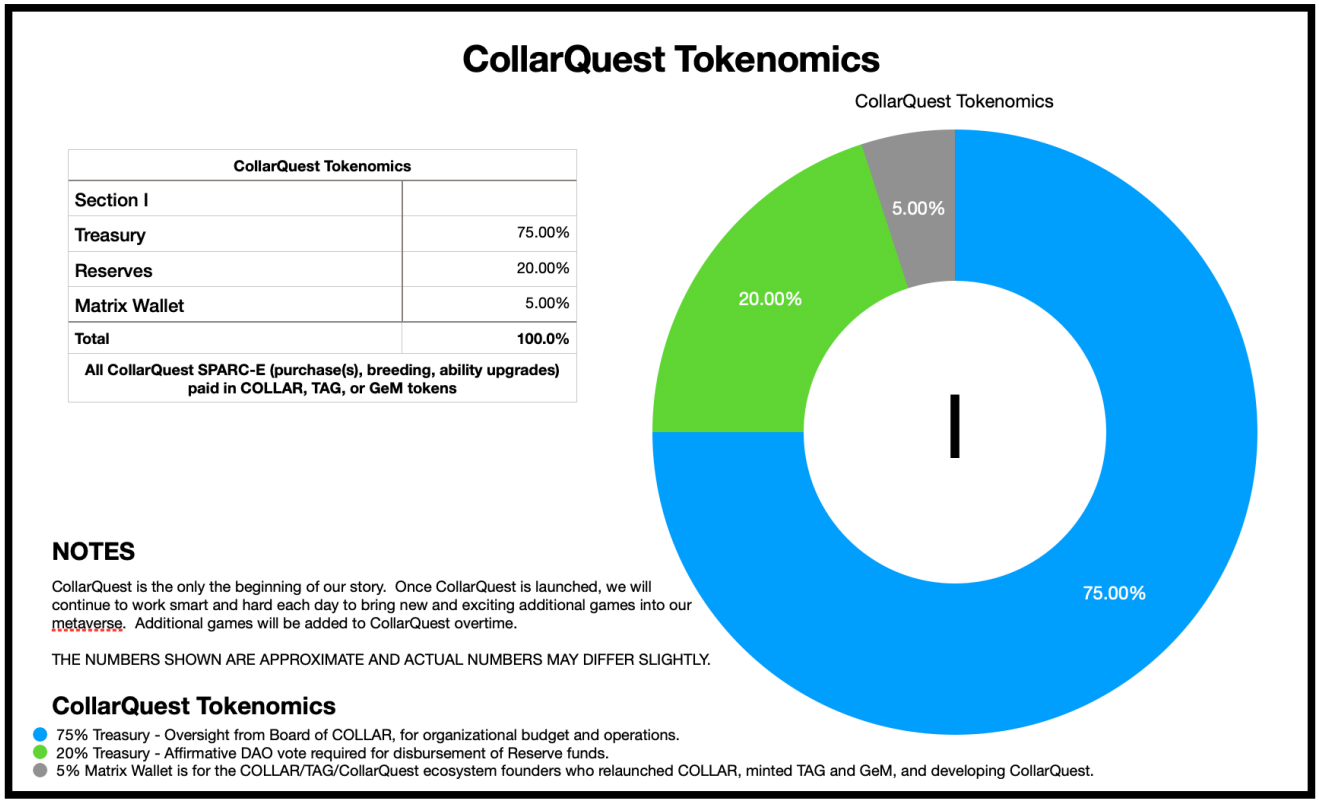


Figure I

NFT royalties

NFT royalties give a percentage of the sale price each time after the initial sale of the CollarQuest NFTs (SPARC-Es, land, Buildings) are sold on any marketplace. NFT royalty payments are perpetual and are executed by smart contracts automatically. All CollarQuest gameplay NFTs (excluding power-ups, abilities) will have a 5% royalty where the fee is directed to CollarQuest Tokenomics see Figure I.

The NFT royalties are automatic payouts to the CollarQuest Tokenomics made on secondary sales. These are coded into the smart contract on the blockchain. Each time secondary sales happen, the smart contract ensures that the terms of the NFT are fulfilled. If a royalty is specified, a cut of the profits goes to the CollarQuest Tokenomics see Figure I.

There are no intermediaries needed, nor does this depend upon the wishes of whoever is transacting them. Please note that not all NFTs yield royalties. It has to be written explicitly into the terms. Once the smart contract terms are written into the blockchain, the rest is taken care of automatically.

The royalties paid to benefit the CollarQuest ecosystem by providing an ongoing fund to help the CollarQuest ecosystem.

DeFi Community Committees

The purpose of the DAO is to enable the CollarCrew Community to direct the actions of the TAG DAO LLC. The COLLAR Community may bring froward DAO Proposals to the community for DAO vote. The following are the official list of standing committees:

1) Governance
2) Marketing
3) Partnerships
4) Social Media
5) Charity
6) Utility (CollarQuest)

CollarQuest - The #CollarCrew Utility Metaverse

The CollarQuest Metaverse game project under development. CollarQuest will be a fun and engaging game which can be played on any desktop, laptop, or device. Development started on October 13, 2021, its core gameplay will focus on the adventures of robot dog-types called "Sentient Programmable Assault & Reconnaissance Canine - Entity", or SPARC-E for short. SPARC-Es will be created as NFTs with random characteristics, abilities, and various skills, which may battle against computer-controlled opponents or other real-life players.

The in-game SPARC-Es are NFTs, a unique digital asset exclusively owned by you! Any SPARC-E created or purchased through the game's replicating mechanics will be an original digital asset that can be played, sold, or transferred in or out of the game!

Robert's Rules of Order for Conflict Resolution

TAG DAO LLC may utilize Robert's Rules of Order (RRoO) for the DAO Governance. The parliamentary procedure is a set of rules for conduct at meetings that allow everyone to be heard and make decisions without confusion. Parliamentary procedure is essential because it's a time-tested method of conducting business at meetings and public gatherings. In most cases, we do not need to utilize RRoO as we are a respectful, TAG DAO LLC seeks input from all. RRoO shines when we find that we have a challenging topic with many different points of view; in those situations, we may utilize the RRoO framework to find consensus and speak with one voice after the public vote, even if we would have hoped for a different outcome.

Multi-signature Donation Wallet Oversight - The COLLAR Board

The #CollarCrew selected five (5) community members to provide an extra layer of protection of our donated funds located at 0x23Aa05DDF32F6D20AD0d3FcFBb7F5E05a4445AF8

Project Funding

Our project will be funded by slowly selling some of our tokens from our multi-signature donation wallet through the upcoming months. This means that there won't be dangerous price fluctuations that make the value of our token crash. The selling of tokens is necessary because the cost of CollarQuest development costs and a lot of the bigger exchanges demand deposits of either BTC, ETH, or fiat currency to get listed on their exchange. Other funds will be used for marketing campaigns to widen our reach.

Roadmap Work

The following items are only the start for the #CollarCrew future work to evolve the living document called Dog Collar CP.

- Increasing COLLAR HODL
- Identifying charities
- identifying utility
- Grow community
- Identifying tokenomics
- Identifying partnerships
- Multiple exchange listings
- Continual self-improvement

Charity Outreach

The #CollarCrew are a passionate group of individuals with the interest in helping others.

Join the #CollarCrew Discord server to learn more about partnerships with local and international animal non-profits that will provide a conduit for our restricted charity funds to help the non-profit to increase the good work that they are already doing or wish to expand. All funds will be directed to the multi-signature donation wallet and directed by DAO votes.

The DAO will direct how the funds will be utilized, but a few possible charitable actions could be:

- Animals clinics for operations.
- Gifting restricted funds to an International Dog Rescue Agency
- Gifting of chickens, goats, cows, etc to at International Agency
- Other #CollarCrew recommendations

Legal Considerations, Risks and Disclaimer

Official Links

Website	https://collartoken.com
Twitter	https://twitter.com/DogCollarToken
Discord	https://discord.gg/collarcrew
Telegram	https://t.me/DogCollarCrew
Reddit	https://www.reddit.com/r/Collartoken/
YouTube	https://www.youtube.com/channel/UCntf8oQN1KyVUfxK-7EGvMA
Instagram	https://www.instagram.com/dog_collar_tokenerc20/?r=nametag

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The Dog Collar (COLLAR) team suggests you conduct your due diligence and consult your financial advisor before making any investment decisions. By purchasing any COLLAR product, you agree that you are not purchasing a security or investment, and you agree to hold the team harmless and not liable for any losses or taxes you may incur. You also agree that the team is presenting the product(s) “as is” and is not required to provide any support or services. Although COLLAR is a community-driven DeFi and not a registered digital currency, the team strongly recommends that citizens in areas with government bans on Crypto do not purchase it because the item cannot ensure compliance with your territory’s regulations. Always make sure that you are in compliance with your local laws and regulations before you make any purchase.